

ORTEGA'S
COLOR WALK
2022

Information Packet



COLOR WALK 2022
Friday, October 14, 2022

WHY A COLOR WALK ?

Many of you know that the Parent Teacher Organization (PTO) raises funds for important projects and programs at our school. The money collected from this first major fundraiser will be used to help pay for our garden science instructor, art instructor and playworks P.E. programs, just to name a few. 100% of the money raised goes to our school! We hope to raise at least \$20,000 in Color Walk pledges this year. If each student raises \$100, we can easily reach that goal!

HOW TO SPONSOR

- Each student receives a sponsor sheet to take to friends, families (in and out of town!) and neighbors, who will pledge a flat sum donation.
- Donations can be made via check returned with the sponsor sheet or directly online at <https://donorbox.org/ortega-color-walk>. Feel free to share this link with friends and family via social media to get more visibility!
- If you do not collect donations online, please return sponsor sheets and checks to your child's teacher or the front office.
- The deadline for all submissions is the day of the Color Walk - October 14th. However, to help expedite the process for our Fundraising coordinators, please submit prior to the day of if possible. If a student is unable to attend, he/she is still eligible for prizes.
- Many companies will match non-profit donations so please don't forget to inquire with your Employer about COMPANY MATCH!

PRIZES

After all pledges have been tallied the following prizes will be awarded:

1. The TOP STUDENT in the entire school with the highest dollar amount in pledges will receive a \$50 gift card to The Magic Toy Box.
2. The TOP STUDENT in each grade level with the highest dollar amount in pledges will receive a \$25 gift card to The Magic Toy Box.
3. The TOP CLASS with the highest dollar amount in pledges will get an ice cream party for their entire class.

WHAT IS A COLOR WALK?

A color walk is like a normal walk-a-thon, but with much more flair and color! As students pass by various checkpoints, they will be showered with color from parents participating at the color stations. The non-toxic powder contains corn starch, baking soda and food dye. Powders are non-toxic and safe, but if your child has asthma or if there are any concerns, your child is welcome to wear a mask to prevent inhalation. One pair of sunglasses and one face mask will be provided with the purchase of each student's Color Walk t-shirt.

If your child does not want to get messy or participate in the Color Walk, no problem! There will be a designated lane for them to walk in so that they can still be a part of the action.

COLOR WALK DAY OF LOGISTICS

Walkers will be given a lap card to wear around their necks as well as a special Color Walk button. Students will walk with their classes/teachers around a special course that has been set up around the perimeter of the school. One lap = one trip around the school. At the end of each lap, the lap card will be marked to show their progress. For safety reasons, running, jogging, or skipping will not be allowed. Students must remain on campus for the duration of the Color Walk and during school hours. Parents/Guardians and family members are encouraged to walk with their students!

WHAT SHOULD STUDENTS WEAR?

Students should wear their white Color Walk t-shirts, (order form included), a pair of comfortable shorts or pants that they don't mind getting color on, and comfortable walking shoes. Students should also wear sunscreen and sunglasses. The color will wash out of their clothes, but students are welcome to bring a secondary outfit to change into after school. While the color washes out, parents and families may also want to have extra towels in the car at pick up to avoid getting color on car seats.

VOLUNTEERING

The only way this event can be successful is through the help of our volunteers!! Look for the link for signups in your OtterTown Newsletters! Please sign up if you are able. Please note that volunteers will need to show proof of vaccination or a negative COVID test taken within the past week. Families are encouraged to walk with their children!

CONTACT INFORMATION

If you have any questions about this event, please feel free to call Ortega School at 650-738-6670 or email our Fundraising Coordinators Amanda Gavin and Jasmine Sartain @ Fundraising@ortegapto.org.



C O L O R W A L K S P O N S O R S H E E T



Dear Family/Friends/Neighbors,

I am a student at Ortega Elementary School. On October 14th, 2022 we are having our Color Walk to raise money for our school. The money raised will be used to help fund enrichment programs (ie: garden science, art, etc) staff development, and classroom technology.

To help my school, I am going to walk as many laps as I can around the school! Will you please help by sponsoring me with a flat donation? Any amount is greatly appreciated!

Because we are a non-profit 501(c)3 charitable organization your donation is tax deductible. Tax ID# 14-1914941

There are (3) ways to make your child's donation. Please remember the deadline for submissions is October 14th!

1. Make checks payable to **ORTEGA PTO** and return the **sponsor sheet** and **check to your teacher.**
2. Pay directly online at <https://donorbox.org/ortega-color-walk>
3. Scan the QR code to pay directly online



THANK YOU FOR SUPPORTING OUR SCHOOL PROGRAMS!!!



COLOR WALK SPONSOR SHEET



Student Name: _____

Teacher: _____

Name of Sponsor

Telephone #

Amount

1

2

3

4

5

6

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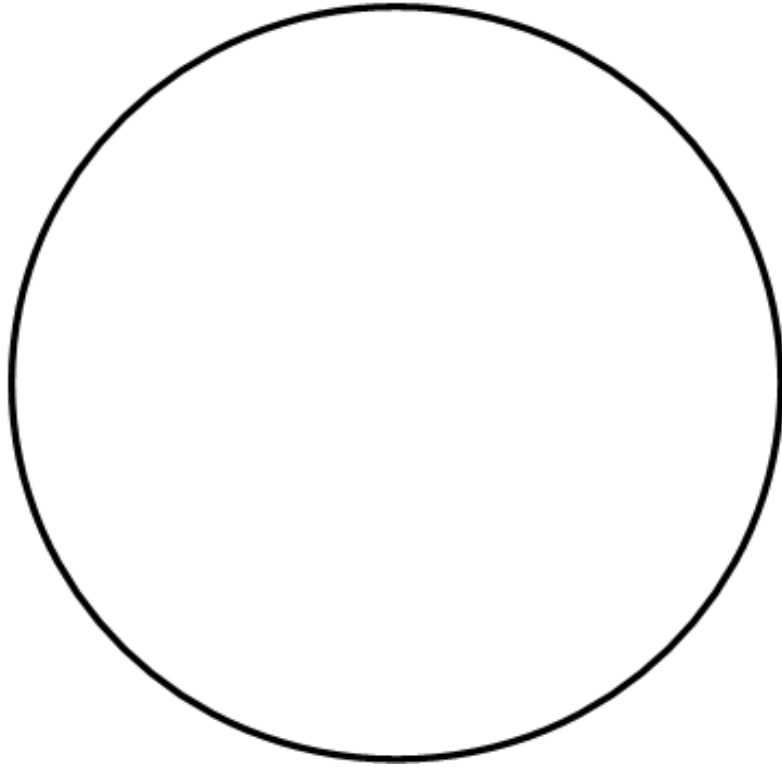
ATTENTION ALL ARTISTS...
THE 2022 COLOR WALK BUTTON DESIGN CONTEST IS HERE!

Would you like to design the button for this year's Color Walk ? Give it a try!

All designers must follow these guidelines when designing the button:

1. Your drawing must include the school mascot, "Ollie the Otter."
2. We need the design to be a clean black and white drawing so that the company making the buttons can reproduce it. Do not use colored pencils or crayons.
3. Keep your drawing completely inside the circle.
4. Drawing must be an original piece created solely by the student. Tracing and parent help are grounds for disqualification.

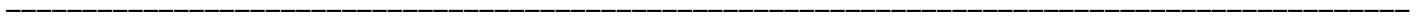
All button designs need to be turned into the office by 3pm Monday September 19th. Voting will take place Tuesday September 20th and Wednesday September 21st. The winner will be announced on Friday September 23rd!



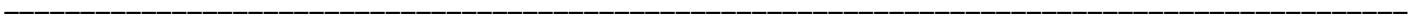
Number: _____



STUDENT'S NAME:



TEACHER'S NAME:



COLOR WALK T-SHIRT ORDERING PROCESS

T-Shirt ordering deadline is **Friday September 30th**. Please make checks payable to **Ortega PTO**. Families are encouraged to walk with their children! If you would like a t-shirt for additional family members, please include all sizes needed in the form below.

HERE IS THIS YEARS COLOR WALK T-SHIRT*!



*T-SHIRT DESIGN IS A WORK IN PROGRESS

COLOR WALK T-SHIRT ORDER FORM

PLEASE RETURN THIS FORM AND PAYMENT IN THE INCLUDED
ENVELOPE TO YOUR CHILD'S TEACHER NO LATER THAN
3 P.M. FRIDAY SEPTEMBER 30TH

STUDENT'S NAME: _____

TEACHER'S NAME: _____

GRADE LEVEL: _____

CHILD T-SHIRT SIZE (CHECK ALL THAT APPLY)

- | | |
|---------------------------------------|--------------------------|
| <input type="checkbox"/> XS - \$10/ea | QTY _____ x \$10 = _____ |
| <input type="checkbox"/> S - \$10/ea | QTY _____ x \$10 = _____ |
| <input type="checkbox"/> M - \$10/ea | QTY _____ x \$10 = _____ |
| <input type="checkbox"/> L - \$10/ea | QTY _____ x \$10 = _____ |

ADULT T-SHIRT SIZE (CHECK ALL THAT APPLY)

- | | |
|--------------------------------------|--------------------------|
| <input type="checkbox"/> S - \$10/ea | QTY _____ x \$10 = _____ |
| <input type="checkbox"/> M - \$10/ea | QTY _____ x \$10 = _____ |
| <input type="checkbox"/> L - \$10/ea | QTY _____ x \$10 = _____ |

TOTAL = _____ (PLEASE MAKE CHECKS PAYABLE TO ORTEGA PTO)