

ORTEGA'S 17th Annual WALK-A-THON 2021

Information Booklet



**Walk-A-Thon 2021
Friday, October 15, 2021**

WHY A WALK-A-THON?

Many of you know that the Parent Teacher Organization (PTO) raises funds for important projects and programs at our school. The money collected from this first major fundraiser will be used to help pay for our science lab instructor, art instructor, computer aide, garden coordinator, poetry, and P.E just to

name a few. **100% of the money raised from the Walk-A-Thon goes to our school!** No middle man/ company that we have to pay! We hope to raise at least \$10,000 in Walk-A-Thon pledges this year. If each student raises \$50, we can easily reach that goal! It's also a great way for our students to spend a day earning money for our school while promoting physical fitness. This year we will be holding this fundraiser on Friday, October 15th during school hours.

SPONSOR SHEETS

Each student will receive a Sponsor Sheet (additional copies for parents and siblings will be available on the glass credenza in the main hallway). The student will then take the Sponsor Sheet to parents, relatives, friends and neighbors to ask them to pledge **flat sum** donations. Pledges are a **flat amount, not per lap**. Parents might want to take the Sponsor Sheet to work with them and inquire whether their company might match donations. Students may also wish to contact relatives or friends from outside the area. **The completed Sponsor Sheet & Pledge Money must be turned in to the front office or student's teacher by Friday, October 15, to qualify for prizes.** We'll announce the prize winners the following week!

To help expedite the process for our Fundraising Coordinators please try to collect and turn in money prior to Walk-A-Thon day. If a student is unable to attend the Walk-A-Thon due to illness or vacation, he/she should still submit his/her sponsor sheet & pledge money to be eligible for prizes.

Donations can also be made directly online.

<https://donorbox.org/ortega-walk-a-thon-2>

PRIZES

After all of the sponsor sheets and money have been **turned in by Friday, Oct. 15**, the following prizes will be awarded:

1. **Top student in the entire school** with the highest dollar amount in pledges will receive a \$50 Target gift card.
2. **Top student in each grade level** with the highest dollar amount in pledges will get to invite one friend for an ice cream party.
3. **The five students who raise the most money** will receive their choice of either a prize or a \$25 Target gift card.
4. **For every \$100 raised**, students will get a raffle ticket to be entered into a drawing for 4 Disneyland tickets!

WALK-A-THON DAY

Walkers will be given a lap card to wear around their necks and a special Walk-A-Thon button. Students will walk with their classes/teachers around a special course that has been set up around the perimeter

of the school. One lap = once around the school. At the end of each lap, the lap card will be marked to mark their progress.

For safety reasons, running, jogging or skipping will not be allowed. When students are walking during school hours, they may not leave the school grounds at any time.

APPROPRIATE DRESS

Dress for our Pacifica weather - layer your clothing. A good pair of socks and comfortable walking shoes are a must to avoid blisters. Last but not least, **wear your Otter spirit wear!!**

VOLUNTEERING

This year, we will need vaccinated volunteers to make our event a success, but unfortunately we cannot have parent spectators (as in previous years) due to covid restrictions. Some positions available include spotters, water station monitors, and lap card punchers. Keep your eyes open for the online volunteer sign up, which will be out soon!

CARNIVAL

Unfortunately, due to covid restrictions, we will not be having a carnival this year for Walk-a-thon. We realize that the carnival is a big highlight for students and it also generates a lot of money for our school. We're hoping that we'll be able to have a carnival in the spring.

FOLLOWING WALK-A-THON DAY

Be sure to give your sponsors a GREAT BIG THANK YOU!

If you have any questions about this event, please feel free to call Ortega School at 738-6670 or email the Walk-A-Thon Chairs, Maria Jackson mamedina10@gmail.com, Rachel Merlo rachelmerlo@hotmail.com, Julie Cotter juliecotter28@gmail.com, or Lisa McNichol lisaanneprice@yahoo.com



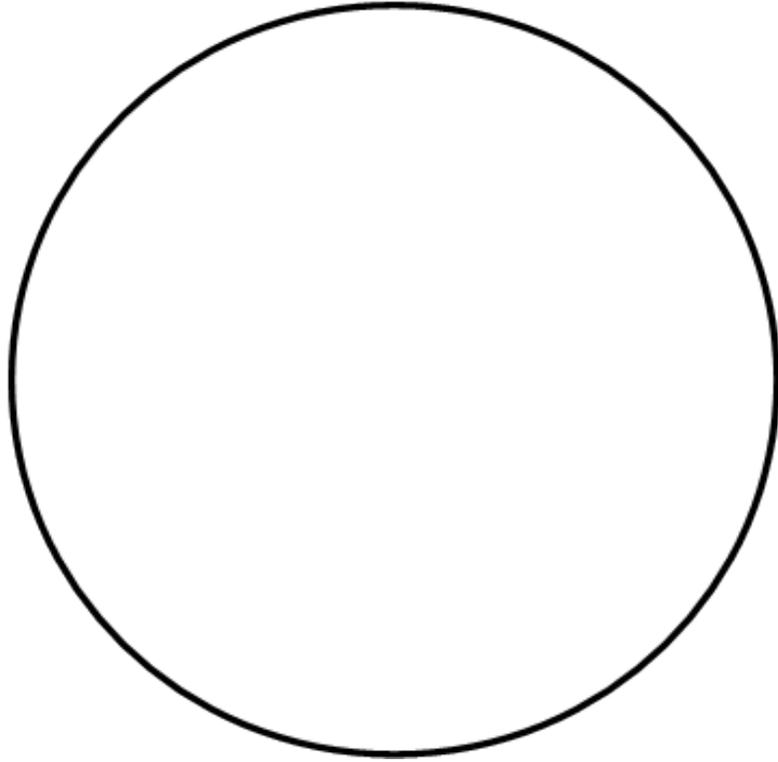
**ATTENTION ALL ARTISTS...
THE 2021 WALK-A-THON BUTTON DESIGN CONTEST IS HERE!!!!**

Would you like to design the button for this year's Walk-A-Thon? Give it a try!

All designers must follow these guidelines when designing the button:

- 1. Your drawing must include the school mascot, "Ollie the otter."**
- 2. We need the design to be a clean black and white drawing so that the company making the buttons can reproduce it. Do not use colored pencils or crayon.**
- 3. Keep your drawing completely inside the circle.**
- 4. Drawing must be an original piece created solely by the student. Tracing and parent help are grounds for disqualification.**

All button designs need to be turned into the office by 3pm Tuesday, September 21st. Voting will take place Wednesday, September 22nd through Friday, September 24th. The winner will be announced on Monday, September 27th!



Number: _____

STUDENT'S NAME: _____

TEACHER'S NAME: _____